

# Bachelor of Science in International Hospitality Management



EHL HOSPITALITY BUSINESS SCHOOL



*“EHL prepares you for real life like no other educational institution. It has made me ready for success, but also prepared to get rejected 100 times and still stand up to walk again. EHL nurtures us to dream big, telling us that we are the future leaders of the industry, and it has a huge psychological impact.*

*I've had such incredibly unique experiences, not just through the preparatory year (AP) and internships, but by networking and socializing. “Work hard, play hard” was our motto and it's very true, EHL taught me the crucial balance of studying and building meaningful human interactions. We focus a lot on benevolence, authenticity, family, and respect because being able to embody these qualities is a skill set for life. EHL is a place to truly grow as a person, not just study and leave. I know I wouldn't have gotten this experience if I had studied anywhere else.”*

**Minhye CHO**

- Korean
- Grew up in Chile
- Class of 2022

# About EHL

EHL Hospitality Business School was founded in 1893, as the world's first hotel school, the École hôtelière de Lausanne.

Year after year, EHL ranks number one among universities for hospitality management studies, and it ranks among the top 5 schools in Switzerland for management and business.

On campuses in Switzerland and Singapore, EHL prepares students to lead and launch businesses with an approach of dual excellence. It combines practice with theory, and academic rigor with real-world applications. This balanced approach develops valuable soft skills for the future and strategic business know-how for a wide range of international careers.

## THE BEST IN THE WORLD

Year after year, EHL achieves top positions in university rankings and industry awards based on academic quality, reputation among employers, and contributions to research.

For the last three years in a row, EHL was ranked number one among hospitality management universities worldwide, according to the QS World University Rankings (in 2019, 2020 and 2021)



#1

Hospitality Management School Worldwide,  
QS University Rankings, 2019 - 2021

I

Michelin star for our  
training restaurant  
Le Berceau des Sens

#5

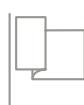
Management & Business Schools in Switzerland,  
QS University Rankings 2021

16/20

Gault et Millau Guide

## INTERNATIONAL WAY OF LIFE

EHL is the most international hospitality school having more than three thousand students on three campuses. We hand-pick students for our community where cultivating awareness, connections and personal interests creates a perfect school of life.



125

Nationalities



84%

of students speak at  
least 3 languages

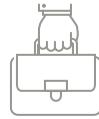


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Benchmark  
Campuses

## CAREER SPRINGBOARD

The reputation of EHL students and graduates brings companies from around the world to recruit for internships and full-time positions. Our Industry Relations department organizes this interest into recruitment events and platforms for students to benefit from a wide variety of employment options.



# 180

Companies recruit  
EHL students  
every semester on  
campus & online



# 12'000+

Companies recruiting  
on EHL's job platform



## POWERFUL NETWORK

For over 125 years, EHL has formed countless leaders and created the hospitality industry's most envied university alumni group. This community stays with graduates for life, connecting to resources, opportunities and a feeling of family wherever they go.



**30,000**

Members



**150**

Countries



## ACADEMIC EXCELLENCE

EHL is the only Swiss hospitality management school to have USA accreditation (NECHE) and to be recognized as University of Applied Science by the Swiss government. We also use the European Credit Transfer System, so our degrees are recognized around the world.

**Hes·so**

 **NECHE**  
New England Commission  
of Higher Education

 **ECTS**  
European Credit Transfer System

# Global Opportunities & Future-Ready Skills

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Who knows what the future of work will look like? The careers that people will pursue ten years from now haven't all been invented yet. One thing is for sure: Professionals in the future will have to have be adaptable, agile, emotionally intelligent, and creative. These qualities are soft skills, and hospitality education and work experience develop these skills in abundance.

## ENDLESS OPPORTUNITIES

The hospitality sector includes all the economic activities that are directly and indirectly related to travel and tourism, offering a wide variety of careers from operational to strategic roles. Plus, with a degree in hospitality and professional experience, you can redirect your career into other industries, or start your own business.

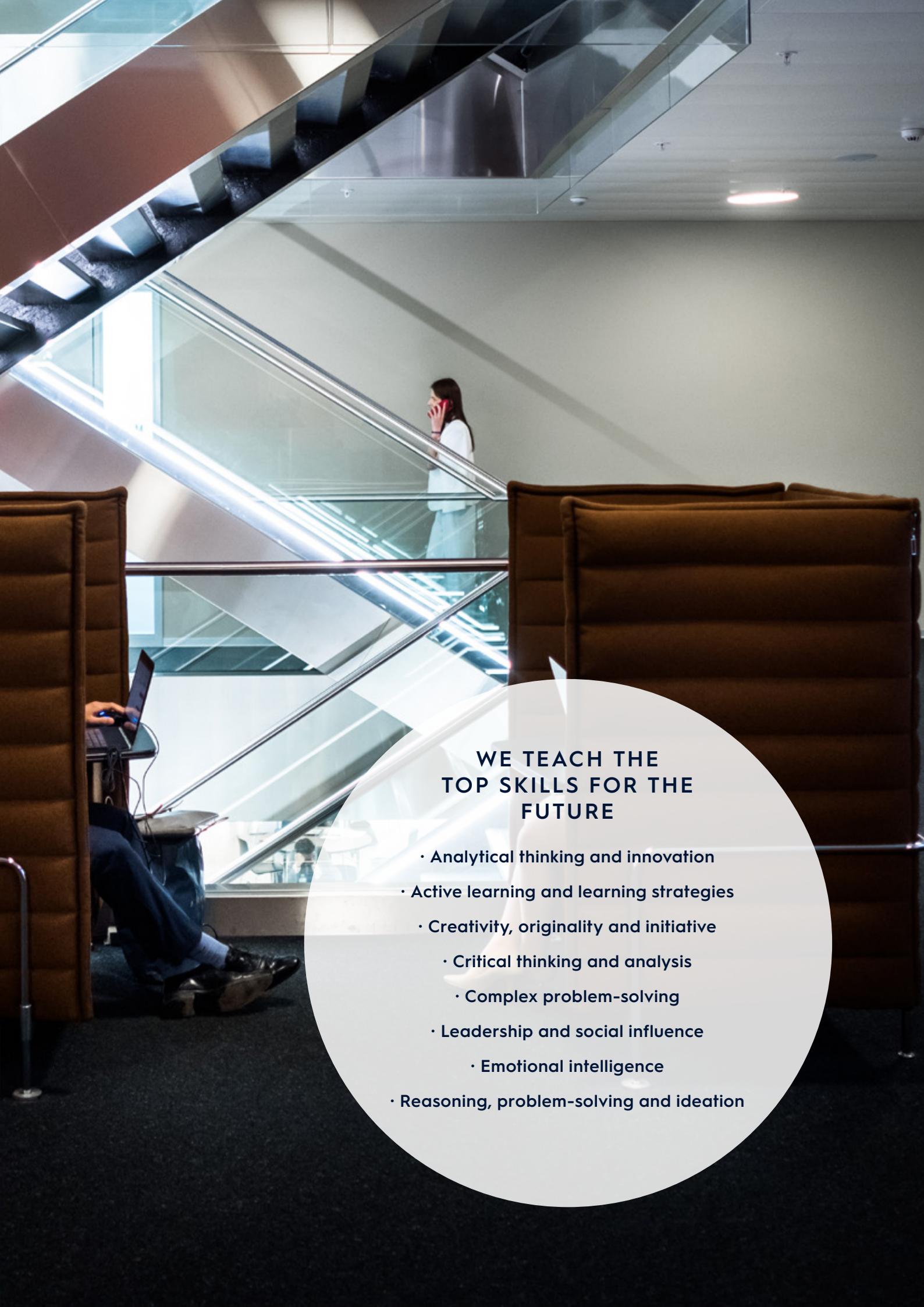
 Accommodation	 Consumer Services & Products
 Food & Beverage	 Health & Wellness
 Travel & Tourism	 Sports & Leisure
 Events & Entertainment	 Government & Public Services
 Financial Services	 Tech & Communications
 Luxury Brands & Experiences	 Entrepreneurs

Ref. World Economic Forum's Future Jobs Report 2020



## EHL ALUMNI CAREERS

- 54% work in hospitality sectors
- 46% work in other sectors
- 55% are in senior management positions or above

The background image shows a modern office environment. In the foreground, a person is seated at a desk with a laptop, looking down at the screen. In the background, an escalator leads up, and a person is walking on it while talking on a phone. The office has a contemporary design with large windows and metallic structural elements.

## WE TEACH THE TOP SKILLS FOR THE FUTURE

- Analytical thinking and innovation
- Active learning and learning strategies
- Creativity, originality and initiative
  - Critical thinking and analysis
  - Complex problem-solving
- Leadership and social influence
  - Emotional intelligence
- Reasoning, problem-solving and ideation

# Bachelor of Science in International Hospitality Management

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FULL-TIME COURSE | 4 YEARS | 2 INTERNSHIPS

*A degree from the world's N°1 University in  
Hospitality and Leisure Management*



This learning journey will prepare you to take on management responsibilities and strategic business roles in the global service industry. It's a sure path to a successful international career, opening the doors to any business where customer experience is key.

With options to study in Switzerland and Singapore, this degree allows you to gain a global perspective and choose your internship locations for additional cultural experiences.

Overall, this program offers you the best of EHL's Swiss-quality education and hospitality culture along with the chance to experience Singapore's blend of ancient traditions, business innovation, and fast-paced city life.

## COURSE HIGHLIGHTS

- Swiss dual education model with advanced academics and hands-on experience
- Study in English, option to study in French on EHL Campus Lausanne
- Strong connections with the industry in Switzerland & Singapore
- 2 Internships for operational and managerial experience
- Global exposure to Europe and Asia

## BACHELOR OF SCIENCE IN INTERNATIONAL HOSPITALITY MANAGEMENT

# Course flow

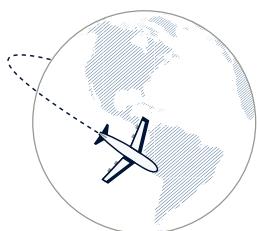


### PREPARATORY YEAR

#### Semester 1

Applied Learning on EHL Campus Lausanne

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### PREPARATORY YEAR

#### Semester 2

Operational Internship (worldwide)

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### YEAR 1 - YEAR 2

#### Semester 1, 2 & 3

Management Theory Classes  
EHL Campus Lausanne or Singapore

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### YEAR 2

#### Semester 4

Administrative Internship (worldwide)

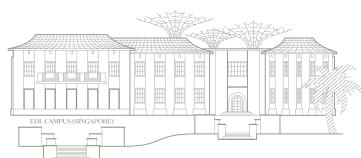
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### YEAR 3

#### Semester 5 & 6

Strategic Business & Elective Classes  
EHL Campus Lausanne or Singapore





## PROFESSIONAL PATHWAY

A Swiss Professional Degree in Hotel & Restaurant Management is offered by the EHL School of Tourism & Hospitality on EHL Campus Passugg, in Switzerland. It offers a deeper immersion in hospitality concepts and includes two internships. Upon completion, students can continue on for three semesters, ending with Semester 6 in Lausanne, to achieve EHL's Bachelor degree.

For details visit [ssth.ehl.edu](http://ssth.ehl.edu).

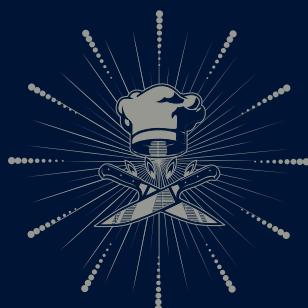
# Preparatory Year

## LEARNING THE ART & SCIENCE OF HOSPITALITY IN SWITZERLAND

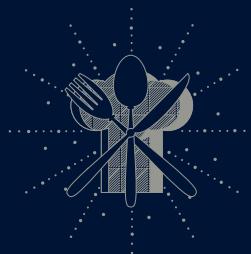
Starting with an intensive immersion semester in hospitality operations, you gain working knowledge of all areas of a hotel and restaurant. You develop professional attitudes and soft skills (such as teamwork, communication, time management, agility, and self-discipline) that prepare you for your first operational internship in the hospitality industry.



**20 workshops covering every aspect of food and beverage service, culinary arts, hotel operations and guest experiences**



**Practical training delivered by industry-acclaimed teachers (MOFs, Michelin-starred chefs, Royal Family staff)**



**Gaining experience in many different settings, including EHL's Michelin-starred restaurant**



**Includes a Research & Development workshop for food concepts**

## OPERATIONAL INTERNSHIP

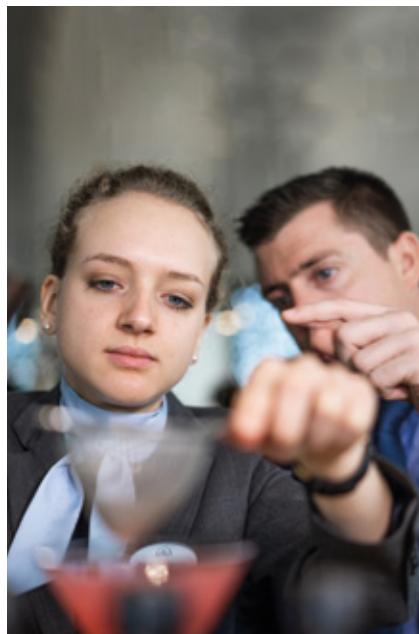
The first internship allows you to practice the skills and knowledge gained on campus and discover your strengths in a real-world hospitality environment.

**Duration:** Minimum 24 weeks

**Location:** Switzerland or abroad

**Industry:** Hospitality

**Positions:** Kitchen, Service, Housekeeping, Reception, etc.



**YEAR 1**

# Foundation

**Semester 1**

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Financial Accounting

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Food & Beverage Cost Control

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Microeconomics

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Foundations of Hospitality Marketing

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Management Information System Tools/  
Spreadsheets

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Human Behavior & Performance in the Workplace

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Business Communication

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Foreign Languages

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**Semester 2**

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Operational Marketing in the Hospitality  
Industry

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Service Quality & Design

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Hospitality Economics

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Topics in Financial Analysis

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Academic Writing

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Rooms Division Management

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Macroeconomics

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Statistics

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Foreign Languages

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**YEAR 2**

# Application

**Semester 3**

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Revenue Management

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Talent Management Systems

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Legal Awareness

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Managerial Accounting

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Customer Information & Distribution Channel  
Management

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International Services Marketing

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Services Operations Management

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Foreign Languages

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**Semester 4****Complete a Management Internship**

In the second internship, students take on greater responsibilities and practice applying the administrative and management concepts learned in class to real world hospitality projects, teams and departments.

**OR**

**Intern in Your Own Start-up**

Students can apply to be an intern in their own start-up project. After a selection process, they will dedicate their time to developing their business and getting it running with the support and guidance of faculty mentors.

## YEAR 3

# Strategy & Innovation

### Semester 5

Corporate Strategy

Real Estate Finance

Corporate Finance

Research Methodology

Project Management

Market Research

Hotel Asset Management

Organizational Capital and Leadership

### Semester 6

#### **Choice of Specialization & Final Project:**

During the final semester, you get to choose three electives that enhance your knowledge around your specific interests and career aspirations. You also use your research and analytical skills to work on a business project or assignment of your choice.

**Student Business Project:** You join a team of 6 students and work to resolve a challenge for a real industry partner.

**Student Entrepreneurship Project:** You join a team of 6 students and work on a startup in the Innovation Village.

**Thesis:** You complete an individual applied research on a topic of your choice. This personal project is done independently over the course of 9 weeks on a topic of the student's choice, under the guidance of one faculty member.



# Why study in Switzerland?



## A REPUTATION FOR QUALITY

#1 for 8 consecutive years, UN innovation index  
#1 for 11 consecutive years, World Intellectual Property Organization  
#1 for quality of education and staff development, World Economic Forum

## A SAFE HAVEN

Switzerland was named the world's safest country in regards to COVID-19, according to the Deep Knowledge Group (2020). It is also ranked "low risk" in all other categories of travel and public safety concerns. (Travel Safe Abroad, 2020)

## DIVERSE LANGUAGES & CULTURES

100% Immersion in an English-speaking environment on campus  
4 National languages: French, German, Italian and Romansh  
23% Foreign population  
40% International students

## THE GREAT OUTDOORS

Hiking & mountain biking  
Skiing & snow sports  
Water sports (on lakes & rivers)  
Roman & Celtic historical sites



## THE HEART OF EUROPE

Direct flights from Geneva Airport:  
Milan or Venice - 1 hour  
London - 1.5 hours  
Paris - 1 hour  
Athens - 3 hours  
Amsterdam - 2 hours  
Barcelona - 1 hour  
Morocco - 3 hours

## EHL CAMPUS LAUSANNE

Located right above the "world's best small city" (Monocle, 2019), this campus features a contemporary design and top-notch facilities that nurture academic learning, industry immersion and an active, healthy lifestyle. With over 3,000 students from 120 different countries, a constant stream of events and activities are happening on and around the campus.

- On-site student accommodation
- 6 food & beverage outlets
- Michelin-starred student training restaurant
- 27+ Student associations
- 25+ Sports on-site or nearby

# Why Study in Singapore?



## TASTY FOOD CULTURE

39 Michelin-Starred Restaurants  
114 Hawker Centers  
2 new restaurants open every day

## BIG BUSINESS EXPOSURE

#1 for Ease of Business  
56 Five-Star Hotels  
#1 Location for MNCs Regional Headquarters

## LEADER IN INNOVATION

#1 in Asia on the Global Innovation Index  
#1 in World Competitiveness Ranking

## ENDLESS SIGHTS & SENSATIONS

- Cultural tours & neighborhoods
- Street art & markets
- Rooftop bars & terraces
- Walking & biking trails
- Beaches & boating
- Diverse museums



### GATEWAY TO ASIA

Direct flights from Singapore International Airport:

Kuala Lumpur, Malaysia - 1h  
Chennai, India - 4h  
Koh Smui, Thailand - 1h50  
Hanoi, Vietnam - 3h30  
Hong Kong - 3h 40  
Tokyo, Japan - 6h10

## EHL CAMPUS (SINGAPORE)

Located in a quiet residential area, near Orchard Road, this campus is the perfect base for exploring everything that Singapore, and the Asia-Pacific region, have to offer. The close-knit, international EHL community and modern living arrangements make students feel at home, while they discover the region and try new things with like-minded friends.

- Newly renovated historical building
- High-end apartment living options
- Food & beverage offer on weekdays
- Transportation to and from accommodation buildings
- EHL quality student services, faculty and staff

# Ready to Apply? Get Started Today

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## You are a good candidate for EHL if you...

- Like to explore the world and discover new cultures
- Have a passion for new and exciting experiences
- Enjoy making people happy with special care
- Want to make the world a better place
- Dream of inventing great products or services

And last, but not least: you want to make a successful career out of these types of activities.

If you agree to that, then there's a place for you in our EHL family. Just open the online application to get started. An admissions officer will be there to guide you along the way.

## Admissions requirements

### AGE:

Minimum 18 years of age

### EDUCATION:

Final secondary school certificate meeting Swiss/European university entry requirements

### ENGLISH PROFICIENCY:

IELTS academic module, with a minimum score of 6.0 or equivalent

To start your application or receive an eligibility assessment, go to the website: [www.ehl.edu](http://www.ehl.edu)

## CAN'T DECIDE? TRY THE EHL ACADEMY

The EHL Academy and Digital Academy will introduce you to the EHL experience and develop key skills for your future with a mix of interactive courses and fun activities.

**Location:** Switzerland, Singapore, and online and cities near you.

**Themes:** Business & Innovation, Culinary Arts, Luxury Brands, Soft Skills & Technology\*

**Duration:** 1 to 21 days, possibility to combine experiences

EHL Academy participants will benefit from firsthand coaching by the admission team and receive tips to prepare their application to the bachelor course. Participants who apply to EHL's Bachelor degree course will be exempted from the application fee.

**Contact:** [ehlacademy@ehl.ch](mailto:ehlacademy@ehl.ch)

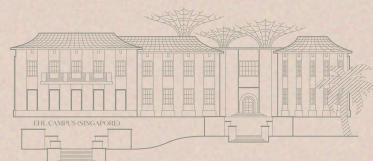


# Discover the EHL Family

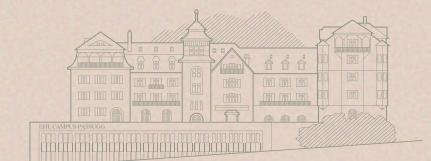
#ehlstudentlife



@ehl.lausanne



@ehl.singapore



@ehl.passugg



**Contact us for more information**

**Admissions:** [admissions@ehl.ch](mailto:admissions@ehl.ch)

**General information:** +41 21 785 11 11

**ehl.edu**